

ICLUBcentral Inc.

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# Software Sales Referral Program for BetterInvesting Chapters



# Investing Software from ICLUBcentral Endorsed by *BetterInvesting*

## Available for Purchase from ICLUBcentral



### Stock Analyst 3

Packed with customizable features for stock-picking and portfolio management, plus a new interface designed for ease of use, Stock Analyst is a powerful tool for investors. Unique features include balance sheet and annual report analysis, and a trend graph to compare various ratios.



### Investor's Toolkit 5

Investor's Toolkit has been guiding investors since 1991, and the 5th Edition of the Toolkit goes one important step beyond all previous versions: it makes managing your portfolio as easy as building it in the first place. Interactive alerts and an innovative approach to portfolio management make Toolkit the most popular software for growth stock investing.



### Club Accounting 3

Club Accounting has been helping investment clubs track their finances for over fifteen years! With a new friendly user interface, the software helps you understand your club finances, print reports, share graphs of club performance with other club members, and prepare club taxes.

Purchase the above programs from <http://www.iclub.com>.

## Available for Purchase from BetterInvesting



### Classic Plus

Software designed to teach you time-tested methods for picking stocks and managing your portfolio. Beginner mode walks you step-by-step through all forms and worksheets, offering feedback on data trends and your judgments to help you learn. More experienced investors can skip the hand-holding and dive right into detailed analysis.



### Stock Prospector

Stock Prospector helps self-directed investors unearth great stocks for study. The software is the easiest and most powerful method available for screening historical fundamental data, with fully-customizable reports and easy-to-use weighted screens based on growth, value, quality, and safety.

Purchase the above programs from <http://www.betterinvesting.org>.

To download a free demonstration version of any of the above programs, or for more information, please visit <http://www.iclub.com>.

# Earn a Commission for Your Chapter for Each Software Program Sold!

ICLUBcentral and BetterInvesting put a new program in place to help Chapters to achieve their investment education mission.

Now, every time your Chapter makes or refers a sale of a *qualifying* ICLUBcentral software product, your chapter will receive a 5% commission!

You can promote your chapter's educational mission by encouraging your members to purchase **Investor's Toolkit 5**, **Stock Analyst 3**, or **Club Accounting 3**.

- At chapter events, distribute the attached special order forms with your chapter's unique referral code.
- In your chapter newsletter, including a link to the special BetterInvesting store on ICLUB.com (<http://www.iclub.com/bistore/>) and ask that your members use your referral code.
- Distribute ICLUBcentral's toll-free order line (877-33-ICLUB, or 877-334-2582) and remind chapter members to use your referral code when they order.

Your referral code is your Chapter's BetterInvesting "K code." (Contact your chapter officers or BetterInvesting if you don't know your chapter code.) We suggest you write it on the order form and then make copies for distribution at events.

Visit ICLUBcentral's Investor Training page at <http://www.iclub.com/training/> to access text suitable for including in your email and print newsletters and other Chapter communications, and to download an Adobe Acrobat PDF file of the special order form for this program. You should reproduce and distribute this form freely at your Chapter's events.

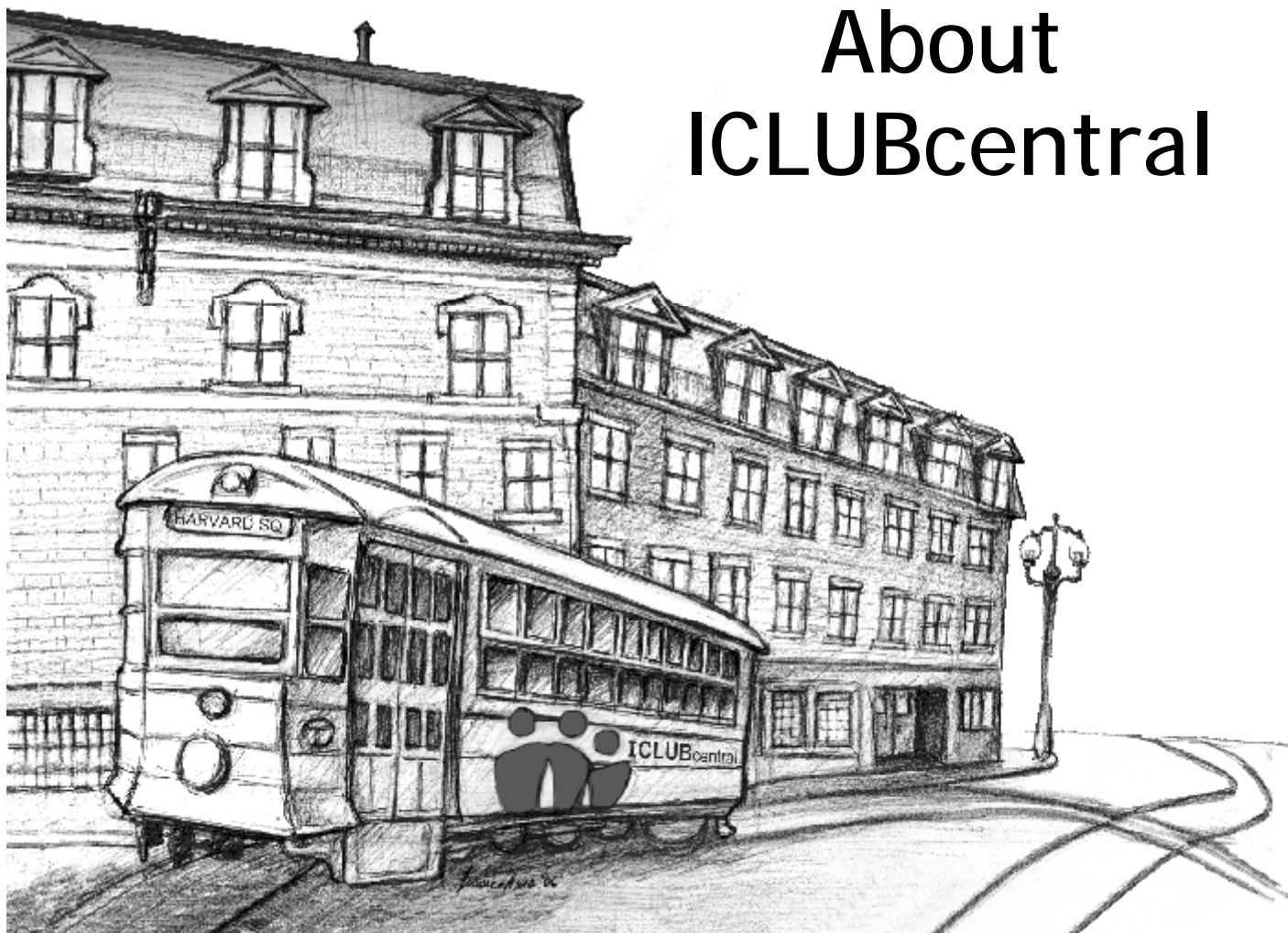
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Please note the following:

- Only sales on qualifying products are eligible to generate a commission. As of May 2008, qualifying products include Investor's Toolkit 5, Stock Analyst 3, and Club Accounting 3.
- Only sales made through ICLUBcentral (via phone, mail order, or online) are eligible. Sales which are not made through the special BetterInvesting store on ICLUB.com (<http://www.iclub.com/bistore/>), or which do not include a referral code at the time of purchase, are not eligible.
- You may not engage in direct marketing of your chapter referral code on national discussion lists or outside your chapter's geographic area.
- Referral payments will be made to chapters once a year through BetterInvesting.
- This offer is subject to change without notice.

Visit ICLUBcentral's Training Resources page at <http://www.iclub.com/training/>

# About ICLUBcentral



ABOVE: ICLUBcentral Inc.'s world headquarters, located in Harvard Square's historic College House (ca. 1878), Cambridge, Mass.

## Software and Tools for Investors and Investment Clubs

ICLUBcentral's practical and easy-to-use software and tools have been helping investors and investment clubs find financial success since 1990.

As the leading global provider of solutions for investment club accounting and operations, ICLUBcentral's suite of club-related products includes several programs that have been officially endorsed by BetterInvesting for its members, including **Club Accounting** for Windows, the only desktop software for investment club recordkeeping.

ICLUBcentral is also the leading developer of software for the fundamental analysis of growth stocks. Its suite of stock analysis software includes **Investor's Toolkit**, popular stock analysis software; **Stock Analyst**, a program for experienced stock investors; **Stock Prospector**, a stock screening tool; and **Classic Plus**, educational software. All are officially endorsed by BetterInvesting.

ICLUBcentral's President, Doug Gerlach, is a nationally-known expert on investment clubs, investing basics and computerized/online investing. He is the author of five books, including *The Complete Idiot's Guide to Online Investing*, *The Armchair Millionaire*, and *Investment Clubs for Dummies*. He is a popular speaker at investing events and conferences, and has appeared frequently on local and national television and radio programs promoting his personal mission of helping investors find success.

ICLUBcentral Inc. is privately-owned. Its headquarters are located in the historic College House in Cambridge, MA's Harvard Square.






ICLUBcentral Inc.  
1430 Massachusetts Avenue  
Cambridge, Mass. 02138  
[www.iclub.com](http://www.iclub.com)

Order online at <http://www.iclub.com/bistore/>



# ICLUBcentral

## Software for BetterInvesting Members

Product	Price	Qty	Total
 <b>Investor's Toolkit 5</b> Analyze long-term growth stocks and manage your portfolio according to proven, time-tested investing strategies.	<del>\$169.99</del> <b>\$109.99</b> (through 7/31/08)		
 <b>Club Accounting 3</b> Better understand your club finances, print reports, share graphs of club performance with other club members.	\$189.99		
 <b>Stock Analyst 3</b> Analyze stocks with techniques and tools designed for experienced investors.	\$199.99		
 <b>Stock Prospector</b> Find the right stocks for your portfolio from a database of thousands of companies using your personal criteria (additional data subscription required.)	Please contact BetterInvesting for information about purchasing Stock Prospector and Classic Plus at 877-275-6242 or at <a href="http://www.betterinvesting.org">www.betterinvesting.org</a>		
 <b>Classic Plus</b> For beginning investors, ease into stock analysis with a tutorial-based approach and learn how to successfully invest for the long term.			

### Payment Information

Check enclosed made payable to ICLUBcentral Inc.

Visa  Mastercard  Discover

Card# \_\_\_\_\_

Card Holder Name \_\_\_\_\_

Signature \_\_\_\_\_

### Ship to (must match billing address)

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Daytime Phone \_\_\_\_\_

Email \_\_\_\_\_

Total Order	\$
Referral Code* (this code is specific to your chapter and should have been given to you at an event)	
Shipping & Handling (add \$6.95 per item in U.S. Call or email for foreign shipping charges)	\$
Sales Tax (MA residents only)	\$
Grand Total	\$



### Please send completed form to:

ICLUBcentral Inc.  
 1430 Massachusetts Avenue  
 Cambridge, MA 02138  
 877-33-ICLUB (877-334-2582)  
 617-661-2582  
<http://www.iclub.com>

TERMS AND CONDITIONS: Software cannot be returned after 30 days from purchase date. Unopened software can be returned for a full refund within 30 days of purchase, less shipping charges. Opened software can be returned for a refund less shipping and a \$25 restocking fee. Please allow 4-6 weeks for delivery. For more information about your order, please visit <http://www.iclub.com/support>.

\*We are unable to accept any referral code after an order has been processed. Please contact your BetterInvesting chapter if you have any questions about your referral code.